



Michał Filuś

LINKEDIN

With a passion for marketing and over 13 years of customer-facing experience in international, family-owned, and independent businesses, I offer a fusion of entrepreneurship and creativity. Committed to a customer-focused approach, fluent in Polish and English, and currently learning French, I'm ready to take on a new challenge.

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- LICENCE B
- I LIKE TO GET AROUND
BY BIKE

Languages

- POLISH: NATIVE
- ENGLISH: C1
- FRENCH: A2
- GERMAN: A1

Skills

- GOOGLE ANALYTICS, GTM
advanced
- ADOBE PREMIERE PRO
intermediate
- HTML, CSS, JAVASCRIPT
intermediate
- ADOBE PHOTOSHOP
basics
- SQL, APP SCRIPT
basics
- DOCS/ OFFICE
basics
- WORDPRESS
basics

Experience

- SEASONAL VINEYARD WORKER
Domaine Gille, Comblanchien - France | 04.2024-07.2024
De-budding, trellising and leaf removal.
- SENIOR OPS SPECIALIST
Cognizant, Cracow - Poland | 04.2022-02.2024
Subject Matter Expert. Handling operations, analyzing and solving the most difficult cases of implementing web tracking, hosting training sessions for agents, communication with Account Managers to ensure seamless alignment with clients' needs.
- SENIOR PROCESS EXECUTIVE
Cognizant, Cracow - Poland | 12.2020-03.2022
Web implementation specialist. Contacting clients to help implement Google tracking code snippets to their websites, explaining Google Analytics reports.
- FILM MAKER AND EDITOR
Visual Partisan (self-employed) | 10.2019-02.2024
Shooting and editing videos in formats such as talking heads, interviews, music videos and promotional videos. Maintenance of a Wordpress site and management of social networks (YouTube, Facebook).
- BARMAN
Kawiarnia Letnia "Przy Białym Murze", Cracow - Poland | 04.2011-11.2020
Customer service during peak tourist season at the Wawel Castle café in Cracow. Preparing and selling drinks and snacks, taking deliveries, managing stock and inventories, restocking and transporting goods by electric van.

Studies

- JOURNALISM AND SOCIAL COMMUNICATION / MASTER
Pontifical University of John Paul II, Cracow - Poland | 2013-2017
Thesis topic: Communication strategies in the area of Corporate Social Responsibility. A study of selected cases
- ERASMUS+ PROGRAM / GRADUATE INTERNSHIP
Training Vision Ltd., Portsmouth - UK | 10.2016-12.2016
Video making for the Communication department, operations related to the group's stay in Portsmouth, assisting during cultural visits, preparation of documents, filling databases.
- ERASMUS+ PROGRAM / MASTER
Vilnius University, Vilnius - Lituanie | 09.2014-01.2015